

Huabao International Holdings Limited 華寶國際控股有限公司



## **Disclaimer**

The information contained in this presentation shall not be used for legal purposes in connection with the investment decisions or results of any investor. In particular, this document does not constitute any recommendation or invitation to subscribe for or sell or purchase any securities of Huabao International Holdings Limited ("Huabao International"). The Company hereby expressly disclaims any liability whatsoever for any loss or damage caused by or in connection with any of the investors' reliance on the contents contained herein.

This presentation may be subject to a number of forward-looking statements. Forward-looking statements are statements of non-historical facts. These forward-looking statements are based on the Company's current expectations and cannot guarantee that such expectations are fully correct. As the forward-looking statements involve risks and uncertainties, the actual results of the Company may differ materially from those statements.

The latest developments of the Company are subject to the official announcement on the HKEX by the Company.



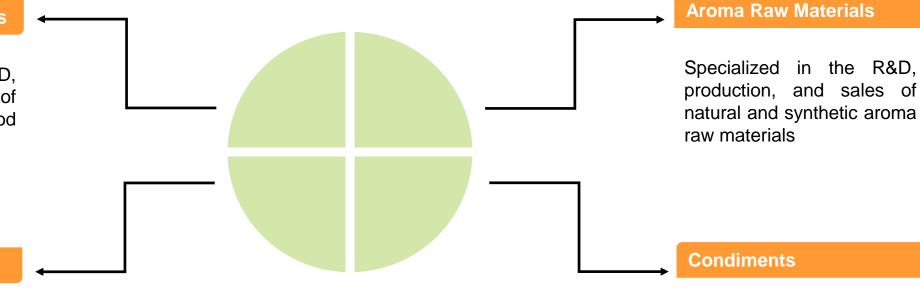
# For the Nine Months Ended 31 December 2018 (Audited)



# **Business Segments**

#### **Flavours and Fragrances**

Mainly engaged in the R&D, production, and sales of tobacco flavbours, food flavours, and fragrances



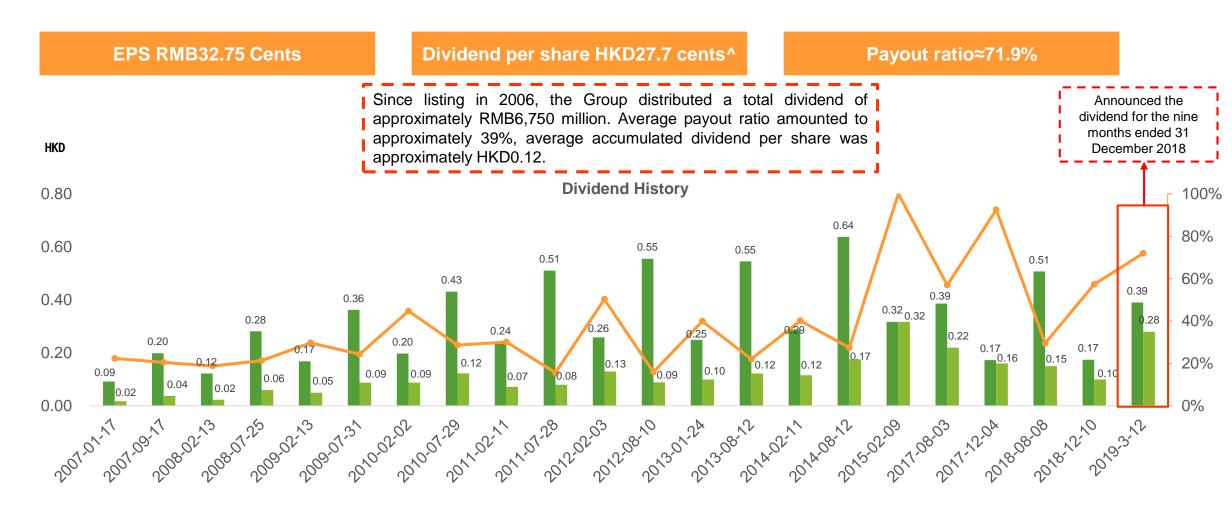
#### **Tobacco Raw Materials**

Mainly engaged in the R&D, production, and sales of Reconstituted tobacco leaves and innovative tobacco materials

Leader in the niche market in the condiment industry



## **Results Highlights**



<sup>^</sup>Final dividend per share HKD8.8 cents and special dividend per share HKD18.9 cents

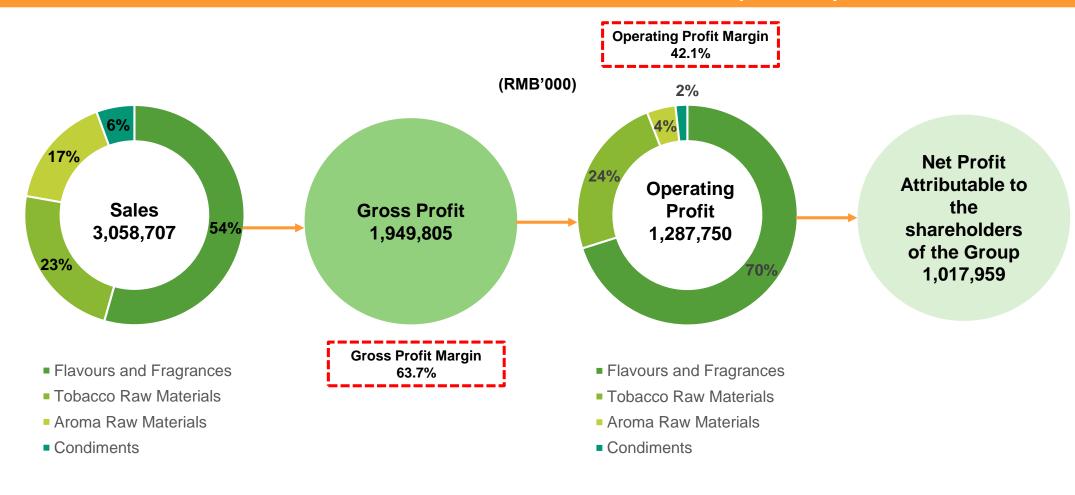
\*One HKD to RMB85 cents



■ EPS ■ Dividend per Share ← Payout Ratio(%)

## Results

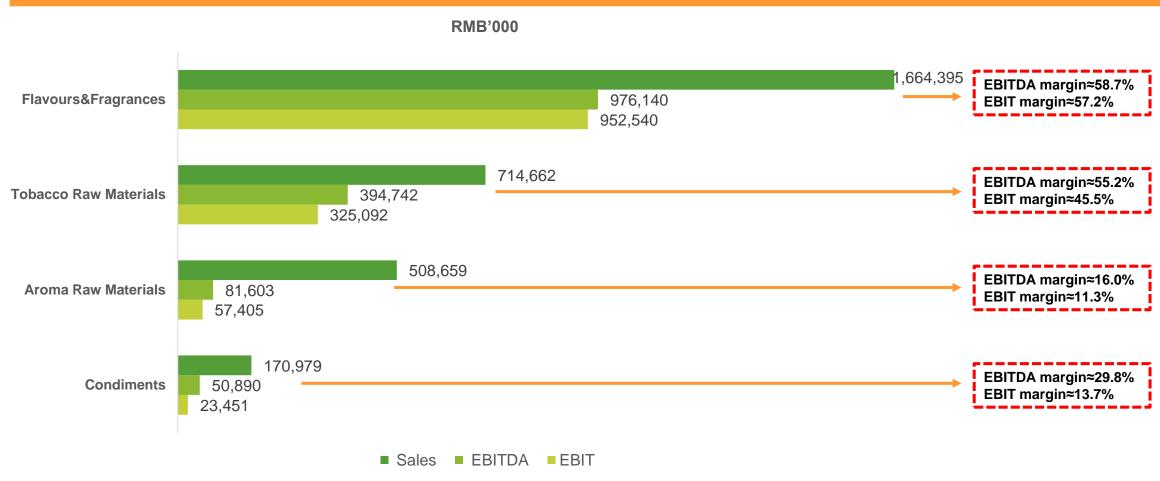
#### For the Nine Months ended 31 December(Audited)





## Results

#### For the Nine Months ended 31 December(Audited)





## **Financial Position**

RMB'000			
	Nine Months Ended 31 December 2018	FY Ended 31 March 2018	Change
Net cash generated from operating activities	1,232,906	1,538,662	N/A
	Nine Months Ended 31 December 2018	FY Ended 31 March 2018	Change
Inventory Turnover(Days)	199	216	-17 Days
AR Turnover(Days)	98	104	-6 Days
AP Turnover(Days)	78	89	-11 Days
Current Ratio(Times)	4.20	9.33	
Liquidity Ratio(Times)	3.83	8.62	

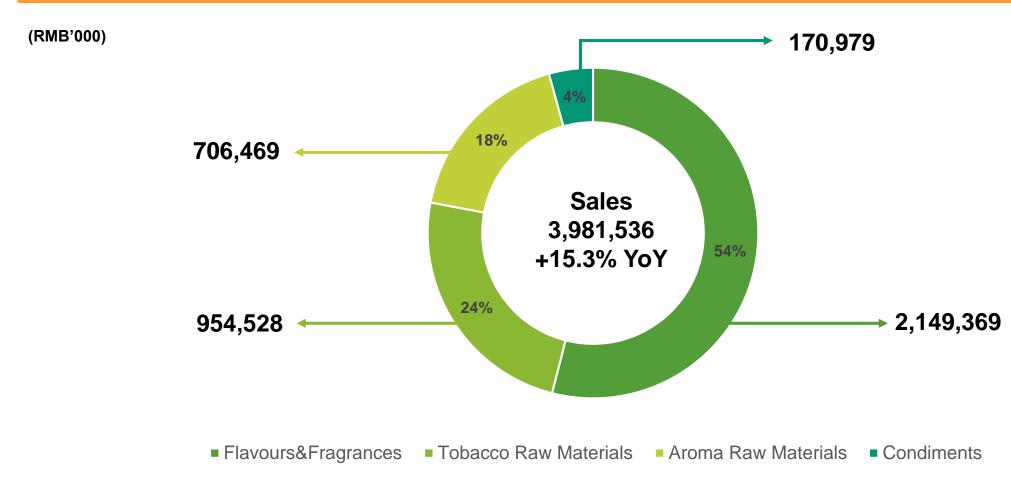
# Results For the 12 Months Ended 31 December 2018 (Unaudited\*)

\*In regard to the definition of the "unaudited financial results", please refer to the section "Special note: Change of financial year end date" in the Group's announcement published on 12 March 2019.



## Results

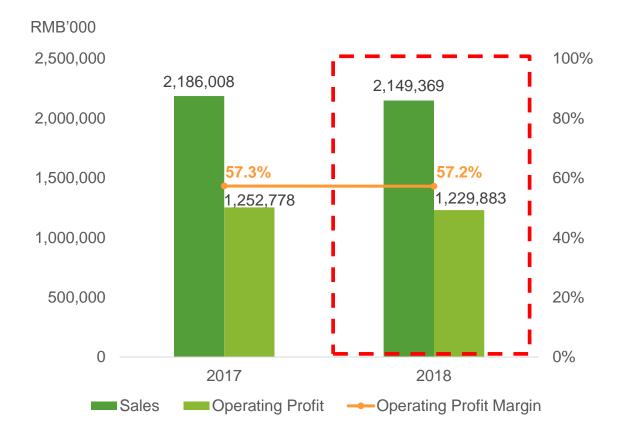
#### For the 12 Months Ended 31 December 2018(Unaudited)





# Flavours and Fragrances

#### **Sales and Operating Profit(Unaudited)**

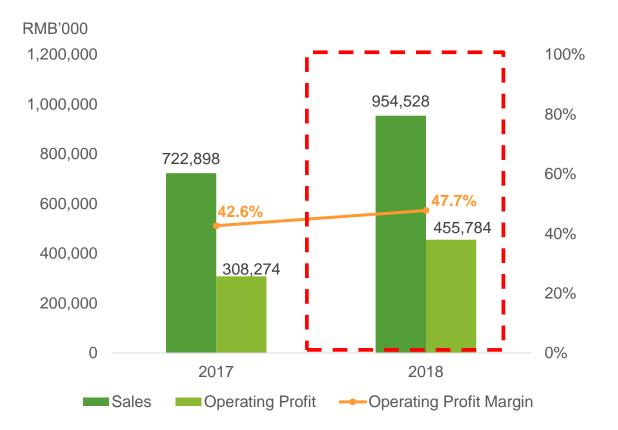


- Against the backdrop of people's increasing health consciousness and the government's tightening tobacco control policies, the sales, operating profit, and operating profit margin remained stable in comparison with the corresponding period last year, which is in line with the Group's expectations
- Optimised product mix and marketing strategies to develop new markets during the period under review



## **Tobacco Raw Materials**

#### **Sales and Operating Profit(Unaudited)**

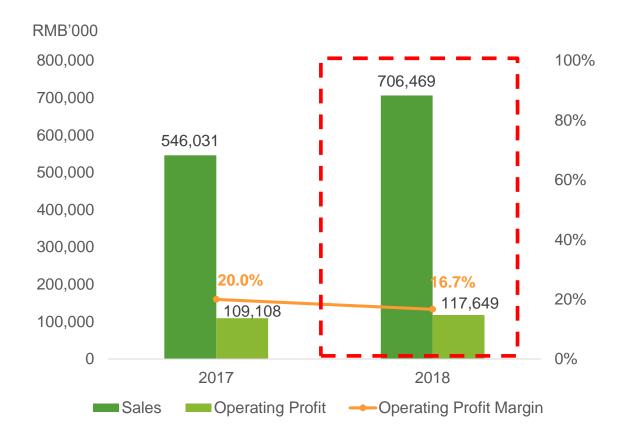


- Sales increased by approximately 32.0% in comparison with the corresponding period last year, mainly due to the rapid sales of innovative tobacco products such as flavor capsule
- Operating profit increased by 47.8% in comparison with the corresponding period last year
- Operating profit margin increased by 5.1 percentage points in comparison with the corresponding period last year



## **Aroma Raw Materials**

#### **Sales and Operating Profit(Unaudited)**

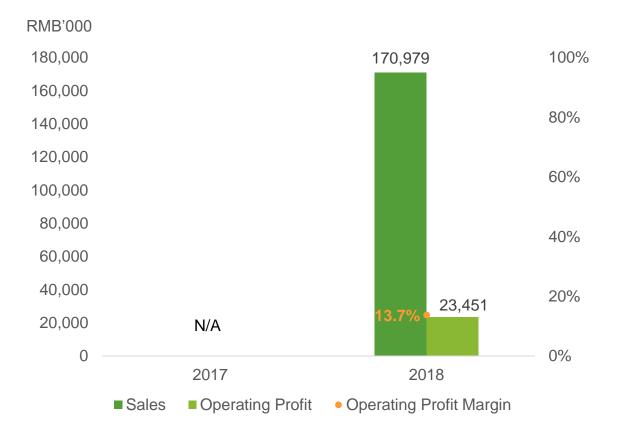


- Sales increased by approximately 29.4% in comparison with the corresponding period last year, mainly due to peers' chemical accidents and launches of new products
- Operating profit increased by approximately 7.8% in comparison with the corresponding period last year while operating profit margin decreased by 3.3 percentage points. Decrease in operating profit margin was due to the increase in the proportion of the low gross profit margin products in the sales and the Group's investments in R&D



## Condiments

#### Sales and Operating Profit(Unaudited)



- The Group accomplished the acquisition of Jiahao on 4 September 2019
- From 4 September to 31 December 2019, operating profit margin of Jiahao was 13.7%, which decreased in comparison to the audited periods over the past quarters and years. The decrease in operating profit margin was due to the amortization of the intangible assets and the non-recurring professional fees related to the acquisition



# Outlook



# **2019 Operating Environment Outlook**

**Economy** 

U.S.-China trade friction eased, but uncertainties remain

Structural economic reform progressed, tax and fee cuts furthered, but the results remain to be seen

3

Chinese government sets lower GDP target from 6%-6.5%, downward pressure on Chinese economy remains, consumer sentiment remains to rebound

**Industry** 

- Tobacco industry is to develop stably, new cigarette products will continue to optimize product mix and boost sales
  - Food and beverage industry moves towards "Natural, delicious, and healthy" direction. Consumer are increasingly concerned about corporates' supply chain's environmental and social impacts
- 3 Daily chemical industry tends to develop towards a more environmentally-friendly direction
- The existing leading condiments players tend to be stronger and stronger in the industry and the condiment industry will be further integrated



### **2019 Business Outlook**

### 1

#### Flavours&Fragrances

- ✓ Strengthen relationships with existing clients
- ✓ Offer clients innovative and packaged solutions
- Improve and enrich core products mix to meet clients' various needs
- ✓ Facilitate the investment projects of Huabao Flavours

#### 2

#### **Tobacco Raw Materials**

- Enhance products' quality and productivity to lower cost of production
- Monitoring opportunities in the innovative tobacco products industry
- ✓ Advance the implementation of the "Going Out" strategy to tap into the Southeast Asian market

#### 3

#### **Aroma Raw Materials**

- Strengthen existing products' quality to improve market share
- Further the construction of Jiangxi Xianghai and aim to begin production before June 2019
- Elevate R&D capability and craftsmanship to launch new products



#### **Condiments**

- Enrich product mix to diversify sources of income
- Expand distribution channels to strive to fulfill sales target
- Optimize human resources structure and incentive measures to efficiently further the post-integration



# Summary

Goal

World's Leading Taste-based Consumer Product
Industrial Holdings Group

Strategy

Concentric Diversification Strategy

Vision

Leader to a Better Life



# Q&A



# **Investor Relations Contact**

Mr. Cham Chen
Investor Relations Manager

Tel: +852 2185 1233

Email: cham.chen@hbglobal.com

Address: Suite 3008, 30/F, Central Plaza, 18 Harbour Road,

Wanchai, Hong Kong

